

Cold Read Commercials

KIDS

CUTIES MANDARINS

Do you know why kids love Cuties? Because kids have small hands and Cuties California Mandarins are made for small hands. Kids love Cuties because Cuties loves kids.

PRE-TEENS

DORITOS

The other night I came home after a long day at school and practice. When I walked in, my family and friends were waiting for me. They just sat there, staring at me. They were there for an intervention. I mean, I know that I have a problem. I just can't help myself. I am OBSESSED. I try to think about anything else. But I just can't... I mean... it's Doritos...once you start, you just can't stop.

TEENS

GOOGLE

I have this really weird English teacher this year that actually wants us to write a paper every week this semester. What is she thinking? Like this is college or something? Oh well, no worries. I find all the information that I need with one little word, Google. So, don't stress, just Google it.

ADULTS

MIRACLE-GRO POTTING MIX

I should be arrested for crimes against potted-plant-kind because my house is where plants come to die. But, it turns out all I was missing was Miracle-Gro Potting Mix. It's got what a plant needs, even plant food that feeds them for up to six months. You get bigger, more beautiful plants guaranteed. Who's got two green thumbs now thanks to Miracle-Gro? This guy/gal. That's who. Everyone grows with Miracle-Gro.